

# NEWS RELEASE

## Contact

Ralph Borelli, Co-Managing Member  
Club Auto Sport  
521 Charcot Avenue  
San Jose, CA 95131  
Also – Chairman, Borelli Investment Company  
Ph: 408.453-4700  
ralph@borelli.com

Dan Orloff  
Orloff/Williams PR  
Ph: 408.293.1791, Ext. 103  
Mobile: 408.202.3188  
DOrloff@orloffwilliams.com

## Club Auto Sport Accelerates Its Fast Lane to Clean Technology Development Center

---

**Seed and early-stage clean or green technology companies  
have found a home and a helping hand at Club Auto Sport.**

---

San Jose, Calif., April 1, 2010 — From the beginning, Club Auto Sport has been fueled by a drive for innovation. The 120,000-square facility in North San Jose with the gleaming, silver Alucobond aluminum skin is home to a unique car condo facility for motor sports enthusiasts and collectors, and a much talked about events venue that has attracted a continuing parade of upscale corporate, charitable, and social functions. In addition, Club Auto Sport houses a unique business community that has attracted nearly 30 automotive and non-automotive businesses interested in tapping into the club's built-in marketplace to help fuel their success.

But what may not be as widely known is that the futuristic facility also offers a dynamic development center — the Fast Lane to Clean Technology — that supports a number of exciting, high-potential startups in clean or green technologies. And many more seed and early-stage companies are expected to park at Club Auto Sport home in the coming months.

The club's 11,000-square foot development center provides an array of vital services to emerging growth companies, including:

- Extraordinary high, state-of-the-art security to help protect proprietary technologies and plans, with 24x7 access for authorized individuals
- Suites that can be used for office and R&D purposes, as well as for light manufacturing, if desired
- A fertile environment for interaction among entrepreneurs and the cross-pollination of ideas

- Valuable mentoring and business advice to companies within the development center
- An ideal, highly visible platform from which to make announcements when the timing is right
- A seat at the table with *TEAM* Club Auto Sport, which meets regularly to brainstorm marketing ideas with help from Club Auto Sport's marketing and creative professionals, tackle common business challenges, and host educational seminars and workshops
- Seed and early-stage funding primarily for businesses located within the development center, provided by the CAS Fast Lane to Clean Technology Ventures fund operating out of the club
- Help obtaining other sources of funding, when needed

“Silicon Valley has long served as a development cradle for many of the world’s best-known technology companies,” said Ralph Borelli, co-managing member of Club Auto Sport. “It seems like a perfect fit to establish a center for innovation in high-growth segments of the clean technology, transportation, and energy markets here in the heart of the Silicon Valley.”

### **A Number of Winning Ventures Already on Track**

Club Auto Sport’s Fast Lane to Clean Technology development center is already off and running with a number of companies that are making names for themselves.

- SABA Motors — Developers of the high-performance, plug-in electric Carbon Zero roadster, currently in the final phase of Progressive Insurance’s Automotive X-Prize \$10 million competition. The car has garnered interest from all over, including from the governors of California, Oregon, and Washington at the Global Climate Summit in Southern California in 2009.
- Magnetic Air Generators, Inc. — Innovators of groundbreaking technology that may take every building off the power grid, as well as having significant applications for clean-energy cars
- Electric Vehicle Infrastructure Network (EVIN) — Dedicated to making the promise of clean-energy transportation a reality through an infrastructure network for electric vehicles that supports the American automotive culture and driving habits
- Electronic Transportation Development Center (ETDC) — A 40-member consortium of companies dedicated to developing electric, compressed natural gas, biodiesel, and solar-powered vehicles in the Silicon Valley area

### **A Race Against Time — and Against the Rest of the World**

With the first decade of the 21st century in the books, it is becoming clear that new technologies will be needed to solve a number of major global challenges. The largest of these is to identify and develop alternative energy sources and innovative transportation options, to help reduce the U.S.’s dependence on foreign oil and eventually replace today’s carbon-based fuels.

Currently, the development of clean technologies is a head-to-head race between Western nations led by the U.S., and China. According to a recent Reuters poll of 41 U.S. venture capital investment firms,

more than 75% of those responding said the U.S. would remain the best market for clean technology over the next five years. But China is gaining in favor with 16% those polled naming it as the next leader, and state-mandated programs helping the country make huge strides in some areas, such as wind energy.

Bottom line: the U.S. will need to continue to come up with innovative solutions such as development centers and provide access to seed and early-stage money for clean-technology startups to maintain its edge.

“In recent years, even as the broader venture capital industry has retrenched, clean technology has moved counter to the trend, seeing investment actually increase,” commented John Davis, Club Auto Sport’s co-managing member. “At the Fast Lane to Clean Technology, Club Auto Sport concentrates on nurturing and funding those companies that are addressing immediate, often cost-driven customer needs, which have the potential to yield strong results earlier in the development cycle.”

*For more information about the Club Auto Sport Fast Lane to Clean Technology development center and all of its services, interested individuals can contact either of the Club Auto Sport managing members: Ralph Borelli at (408) 453-4700 or [ralph@borelli.com](mailto:ralph@borelli.com); or John Davis at (408) 428-0428, or [john@tmfcinc.com](mailto:john@tmfcinc.com).*

# # #