

WESTERN AUTOMOTIVE JOURNALISTS
MAY 18, 2010 | SAN JOSE, CA

FUTURE CARS



FUTURE TRANSPORTATION

A SPECIAL EVENT
PRESENTED BY CLUB AUTO SPORT



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Event Description:

This is WAJ's third annual program looking at the future of vehicles, fuels and transportation. The event is open to all members of the media and historically has drawn a large crowd of automotive journalists and enthusiasts as well as others interested in these timely and critical topics. Designed to bring in experts to address key topics in their respective fields, FCFT also provides a forum for those experts to answer probing questions from some of the nation's top automotive journalists. Vehicles demonstrating current and future technologies are a key part of the program, but are available only for WAJ members, other media and invited speakers to drive. In addition, this year, an expo will feature displays of technology from a variety of companies and research institutions, as well as information from local and state governments pursuing future transportation projects. Updates on the event will be posted on our website: www.waj.org as speakers are confirmed and other content for the program is finalized.

Event Schedule | Tuesday, May 18

1:00-5:00 PM

Ride-and-Drive Opportunities (media only)

Panel #1 - GREEN RACING: The R&D of On-Track Innovation and Fuel Efficiencies

1:00-2:15 PM--Moderator, **Scot Elkins**, ALMS

Lee Slezak, U.S. Department of Energy

Paul Drayson, Drayson Racing team owner, UK's Minister of Science and Innovation

Doug Fehan, GM's Corvette Racing

John Doonan, Mazda North America Motorsports

Gunnar Jeanette, G-Oils Green Earth Team Gunnar Race Car Walk Around

2:15-2:30 PM

Panel #2 - FUTURE TRANSIT: A Look Into the Future of Mass and Personal Rapid Transit

2:30-4:00 PM

Harry Burt, CyberTran

Steve Raney, ULTra PRT

Networking Break | 4:00-4:30 PM

Panel #3 - ELECTRIC VEHICLES: Coming Soon

To Your Garage--Moderator, **Burton Richter**

Nancy Gioia, Ford Director of Electrification

Director of World Marketing for the GM Volt Program

4:30-6:00 PM

Dinner | 6:00-7:00 PM

Evening Keynote Speaker | 7:00-8:30 PM

Location:

Club Auto Sport
521 Charcot Ave.
San Jose, CA 95131

Directions:

<http://www.clubautosport.net/contact.html>

RSVP:

To reserve your place at Future Cars - Future Transportation, please e-mail or call Jon Rosner:

jon@roscotech.com | (925) 288-1850

Note:

Cost to attend will be \$30 (for WAJ members; \$35 for guests), which includes dinner and additional food service. Given the nature of the meals and their integral part of the program, all attendees will be charged for dinner and food service.