



*Driving Toward Completion*

### Club Auto Sport-Silicon Valley Headed Toward Fast Finish

The ground breaking for Club Auto Sport's inaugural location serving Silicon Valley seems like it was just yesterday.

But think back. It was October 4, 2007. A new vintage of wine grapes was just being harvested and bottled. The new car models were just appearing in the showrooms. And there were still high hopes for the SF 49'ers and Oakland Raiders. (Sorry to remind you...)

But now here we are in March, and in just a couple more months, owners at Club Auto Sport-Silicon Valley can start customizing their car condominium units. If you're not yet an owner, you can now arrange a tour at 521 Charcot in San Jose's Golden Triangle to kick the tires and sit in the seats (so to speak) of the first facility of its kind in the Western U.S.

*(continued on page 2)*

### Laguna Seca Track Attack Gets Club Year Off to a Flying Start

The first annual Club Auto Sport Laguna Seca Track Attack Invitational got 2008 off to a flying start for more than 30 drivers plus special guests as passengers on Thursday, January 3rd at the famed layout outside of Monterey.

Attendees were able to take their own cars onto the track for a spin around Laguna Seca's tight turns and down its fast straight-aways. The cherry red Club Auto Sport Mazda Miata was also available for those who were unable to bring their own car.

The morning began with early check-in as the sun peaked over the hills. As cars and their owners began to arrive, a full catered continental breakfast was served. The atmosphere was super-charged with excitement about the day ahead.

Live track times began at 9:00 a.m. Professional driving instructors were available to assist drivers who needed to brush up on their skills and were also on hand to answer the questions of attendees. *(continued on page 2)*



*Member Profile*

### Larry Blair, Renaissance Man

Larry Blair is a man of many drives. Throughout his business career, Larry was driven with an entrepreneurial spirit as he helped launch a number of technology companies. In 1990, Larry co-founded Kalpana, a startup that designed and built the first Ethernet switches. Fueled by the growth of the Internet, Kalpana was very successful and it attracted Cisco Systems, a global leader in Internet technology, which bought the business in 1995. After being involved in several more startups over the next few years, Larry joined Redback Networks as VP-Marketing, where he spearheaded the sale of DSL equipment to major telecommunications carriers to support high-speed Internet service.

Throughout his life, Larry has always had two other passions—fine art photography and automobiles. Once he reached the point where he decided to semi-retire, Larry didn't just put his feet up. Instead, he put his pedal to the metal and founded Blair Racing, competing on the Indy Racing circuit.

### Blair Racing IRL Team

In 2000 and 2001, Blair Racing competed at the highest levels, winning the IRL's Nashville event, finishing as high as 4th at the Indianapolis 500, and racking up 11 Top Ten finishes one season—good enough for 5th overall in the Indy points standings. But without being able to line up a major corporate sponsor in a tough economy, Larry decided to move on to other interests.

*(continued on page 3)*



## Laguna Seca Track Attack *continued...*

Hot laps continued throughout the day, with plenty of snacks to keep energy levels high, and a catered lunch served in the Mazda suite from 11:30 a.m. to 1:30 p.m. In the afternoon, drivers were able to participate in formal parade laps led by a Bugatti Veyron provided by Silicon Valley Auto Group, Los Gatos, and driven by Bugatti lead pilot, Butch Leitzinger. Drivers were also to test their skills—and courage—on a damp track when afternoon sprinkles arrived.

**All in all, it was a thrilling start to a great year of racing for Club Auto Sport members, prospects and friends.**



## Club Auto Sport Driving Toward Completion

*continued...*

### Construction Right on Schedule

A quick survey of the job site shows much progress has been made on construction over the past few months:

- The walls are completely framed
- The roof is on the building
- The parking lot is finished
- The steel for the 10,000 square foot showroom with 20-foot window walls is up.

Overall, construction is more than 60 percent complete, and even with the January and February rains, is on schedule for completion in late May.

## Grand Opening Celebration on May 29th

With construction going so well, Club Auto Sport has set the date for its gala grand opening—Thursday, May 29th. This is the opportunity for interested buyers to see the world's most exotic automobiles, enjoy exclusive entertainment, mingle with some of the most prominent and successful men and women in the valley, participate in a silent auction benefiting club charity Canary Foundation, and enjoy exquisite hors d'oeuvres and wine in a one-of-a-kind club environment.

If you are interested in more information about the 60 purpose-built, car condominium units at Club Auto Sport, contact Larry Bengiveno at [larry@borelli.com](mailto:larry@borelli.com), or call (408) 453-4700.





*Member Profile Continued....*

## Larry Blair, Renaissance Man

Today, Larry divides his time between fine art landscape photography ([www.larryblair.com](http://www.larryblair.com)), private investment advice, and enjoying his collection of exotic cars. That made Larry a natural for the 1,500 square foot condominium he purchased at Club Auto Sport.

“What appeals most to me is the club aspect,” Larry said. “I’m looking forward to the social and touring events, and just the camaraderie with other guys who share my passions. I’ll also be able to locate my photography and investment business there without having to lease space in a typical office building.”

In 2000, Larry got the opportunity to purchase a McLaren F1, one of the world’s fastest production road cars. Larry’s McLaren is even more rare because it is the second oldest prototype in existence, which served as a benchmark for McLaren current line of production cars. It took Larry more than a year to get his car into the U.S. from New Zealand, and even more time to get it smog-checked and certified so he can drive it in California.

“That’s another thing about Club Auto Sport,” Larry said. “The club’s concierge services are designed to assist members in arranging for the maintenance and transport of their cars. While my needs with the McLaren F1 may have been beyond the ordinary, the concierge services will be invaluable help with most day-to-day needs.”

In addition to providing a secure place to store his collection, Larry is excited to be able to showcase his cars to other car owners—both in his unit, and in Club Auto Sport’s 10,000 square foot showroom with soaring, 20-foot high window walls.

“I’m naturally proud of my car collection, and it will be nice to have others who are just as passionate about motor sports as I am enjoy my cars from time to time,” Blair said. “With the tax deductions available to real estate owners and potential property appreciation added to the club benefits, Club Auto Sport is a great place for me.”

To see a selection of Larry’s fine art landscapes, visit [www.larryblair.com](http://www.larryblair.com).

### *At Your Service*

Diana Mazza,  
Club Auto Sport Director

When you join Club Auto Sport-Silicon Valley, you become a member of one of the most exclusive clubs in Northern California, with a variety of activities and services focused on your passion: automobiles. Helping to make all that happen is Club Auto Sport Director Diana L. Mazza.

Diana plans and directs Club Auto Sport’s monthly social events, driving days such as January’s Laguna Seca Track Attack Invitational, and other events. She can also be engaged to plan private events or social activities at the club, such as fund-raising events for local charitable groups you may be involved in.

In addition, Diana supervises the club’s concierge, who is available to provide many auto-related services for members, such as arranging for maintenance on owners’ cars or handling the transport of vehicles to and from the club.

Diana has an extensive background in the meeting/events business and in the motorsports world. She was team event coordinator for both Della Penna Motorsports and Kelley Racing, and has coordinated everything from team travel arrangements and hospitality to promotional events. She was also hospitality coordinator for the Indianapolis Motor Speedway. And she has extensive experience as group operations manager for a large meetings and incentives company.

To contact Diana, please call her at (408) 521-7123, or e-mail [diana@clubautosport.net](mailto:diana@clubautosport.net). And as soon as the club opens in late spring, you’re invited to set up a time to stop by and meet her to discuss the many ways she can be at your service.



## CANARY FOUNDATION

### Canary Foundation Chosen as Official Club Charity

Club Auto Sport has adopted Canary Foundation as its official charity. One of the key pillars on which the club is founded is to do more collectively for the community than members could as individuals, and Canary Foundation—which is committed to assisting the next generation of cancer fighters on the frontlines of early cancer detection research—is the perfect choice.

“Cancer has touched so many of our families,” said Ralph Borelli, co-founder of Club Auto Sport. “Canary Foundation leads a rare collaborative effort to find ways to detect cancer in its earliest, most treatable stages.”

Club Auto Sport will hold regular events to raise money for and promote awareness of the foundation. Started in 2004 by high technology executive Don Listwin, and supported by scientists, doctors, and philanthropists, Canary Foundation’s goal is to identify cancer early through simple blood test biomarkers. Today, 90 percent of the cancers caught between stage 1 and stage 2 are curable.

The Canary Foundation collaborates with some of the leading cancer research centers in the world including the Canary Institute at Stanford University, Fred Hutchinson Cancer Research Center in Seattle, UC San Francisco Comprehensive Cancer Center and Memorial Sloan-Kettering Cancer Center—to support programs employing multiple technologies to eventually address all the major cancers.

Visit the Canary Foundation website to learn more: [www.canaryfoundation.org](http://www.canaryfoundation.org)

# CALENDAR OF EVENTS

Club Auto Sport is revving up this year with many exciting functions sure to be enjoyed by the car enthusiast..



## March 2008

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2	3	4	5	6	7	8
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Thursday, 13th and Tuesday, 25th  
**Club Auto Sport Luncheon Sales Presentation/Tour**

Join the Club Auto Sport Sales Team for an official luncheon presentation and tour of the future home of Club Auto Sport. Please contact Larry Bengiveno at 408-453-4700 Ext. 110 or Lynn Hawkins at Ext. 132

Please check our website for future upcoming events.

Visit the following websites for open track days offered at local venues:

- www.hookedondriving.com
- www.greenflagdriving.com
- www.norcal-saac.org

### Contact

*For sales information contact:*  
 Larry Bengiveno at 408-453-4700 Ext. 110 or Lynn Hawkins at Ext. 132

*For event information contact:*  
 Diana Mazza at 408-521-7123 or email diana@clubautosport.net

## April 2008

S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Thursday, 10th and Tuesday, 29th  
**Club Auto Sport Luncheon Sales Presentation/Tour**

Join the Club Auto Sport Sales Team for an official luncheon presentation and tour of the future home of Club Auto Sport. Please contact Larry Bengiveno at 408-453-4700 Ext. 110 or Lynn Hawkins at Ext. 132

Saturday, 12th and Sunday, 13th

### Club Auto Sport at the SCCA Spring Sports Car Classic

*Where:* Mazda Raceway Laguna Seca

Private Hospitality—You are officially invited to join Club Auto Sport for a day of hospitality at their private motorcoach in the Paddock area. Come out for a fun day and watch the running of the vintage Pre-95 NASCAR and other race groups. There is a \$6.00 per person admission fee for entrance to the event. If you are interested in participating in the hospitality event, make your reservation by calling Diana Mazza at 408-521-7123 or email diana@clubautosport.net. Reservation limited. If you are interested in driving in the event, get registration details at www.sfrscca.org under Spring Sports Car Festival.

## May 2008

S	M	T	W	T	F	S
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18	19	20	21	22	23	24
25	26	27	28	29	30	31

Thursday, 8th and Tuesday, 20th  
**Club Auto Sport Luncheon Sales Presentation/Tour**

Join the Club Auto Sport Sales Team for an official luncheon presentation and tour of the future home of Club Auto Sport. Please contact Larry Bengiveno at 408-453-4700 Ext. 110 or Lynn Hawkins at Ext. 132

Friday, 16th—Sunday, 18th  
**Visit the Club Auto Sport Booth at Monterey Festival of Speed**

*Where:* Mazda Raceway Laguna Seca

Stop by the Club Auto Sport booth, during the Monterey Festival of Speed 3-day event, at the historic Mazda Raceway Laguna Seca. Club Auto Sport is “proud” to sponsor the awards presentation for Mike “Hennessy’s” Classic Car Show. Please stop by and find out more about the Club Auto Sport Experience.

Thursday, 29th  
**Club Auto Sport’s official “Grand Opening Event,” by Invitation Only**

If you are interested in joining us on this exclusive evening, please contact Diana Mazza for more information at 408-521-7123 or email diana@clubautosport.net

Saturday, May 31 and Sunday, June 1  
**Club Auto Sport at “Hooked on Driving”**

*Where:* Thunderhill Raceway

Limited space available for this 2-day event—Enjoy the hospitality at our private motorcoach for breakfast, lunch and a post-event celebration. Please contact Diana Mazza for more information at 408-521-7123 or email diana@clubautosport.net.

## June 2008

S	M	T	W	T	F	S
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15	16	17	18	19	20	21
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Saturday, 1st  
**Club Auto Sport at “Hooked on Driving”**  
*See May 31 for description*

Thursday, 12th and Tuesday 24th  
**Club Auto Sport Luncheon Sales Presentation/Tour**

Join the Club Auto Sport Sales Team for an official luncheon presentation and tour of Club Auto Sport Auto Sport. Please contact Larry Bengiveno at 408-453-4700 Ext. 110 or Lynn Hawkins at Ext. 132

Saturday, 21st  
**Club Auto Sport & The Parkinsons Institute Fundraising Event**

Private Event/Invitation Only. Club Auto Sport will host the first annual fundraising event for The Parkinsons Institute to increase awareness in Silicon Valley. Please contact Diana Mazza for more information at 408-521-7123 or email diana@clubautosport.net

Sunday, 22nd  
**NASCAR Sunday @ Club Auto Sport Toyota/SaveMart 350 at Infineon Raceway**

*Where:* Club Auto Sport Club House  
 Members Only - Club Big Screen Viewing  
 All members are invited to gather in the Club for a private viewing on the big screens to witness the last day of the NASCAR Sprint Cup Series featuring the Toyota/SaveMart 350.

- Private Event, Invitation Only
- Members Only, Social Club Event
- Luncheon Sales Presentation/Tour
- CAS Sponsored Event
- CAS Open Track Event with Local Club



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